

INFO-TEL DIRECTORY

2010 RATE SHEET FOR KAMLOOPS

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$4.78	\$57.30
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$8.32	\$99.80
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$18.19	\$218.30
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$36.86	\$442.30
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$50.29	\$603.50
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$63.01	\$756.10
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL/AL/EL	REGULAR LISTING/ALTERNATE LISTING/EXTRA LINE	\$4.78	\$57.30
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$8.32	\$99.80
BN	BOLD NAME & NUMBER	\$8.32	\$99.80
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$13.10	\$157.20
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$15.71	\$188.50
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$21.18	\$254.10
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$26.53	\$318.30
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$30.63	\$367.50
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$41.14	\$493.70
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$41.14	\$493.70
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$56.64	\$679.70
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$49.81	\$597.70
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$66.57	\$798.80
TN	TRADE NAME LISTING	\$13.14	\$157.70
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$45.19	\$542.30
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$55.90	\$670.80
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$58.63	\$703.50
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$76.84	\$922.10
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$71.34	\$856.10
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$93.76	\$1,125.10
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$4.78	\$57.30
TBN	TRADE BOLD NAME & NUMBER	\$8.32	\$99.80
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$4.78	\$57.30
TRL	TRADE REGULAR LISTING	\$4.78	\$57.30
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>			

Closing Date:
April 30, 2010

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(Effective 1/25/2010)

Distribution Date:
August 2010

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DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$63.52	\$762.20
QCC	1/16 PAGE (With Full Processed Colour)	\$85.66	\$1,027.90
3U	3/32 PAGE (No Color)	\$82.04	\$984.50
3UC	3/32 PAGE (With Full Processed Colour)	\$111.23	\$1,334.70
DQC/HC	1/8 PAGE (No Color)	\$107.65	\$1,291.80
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$147.37	\$1,768.40
TQC	3/16 PAGE (No Color)	\$151.87	\$1,822.40
TQCC	3/16 PAGE (With Full Processed Colour)	\$209.23	\$2,510.80
DHC	1/4 PAGE (No Color)	\$198.94	\$2,387.30
DHCC	1/4 PAGE (With Full Processed Colour)	\$275.43	\$3,305.10
THC	3/8 PAGE (No Color)	\$293.57	\$3,522.80
THCC	3/8 PAGE (With Full Processed Colour)	\$407.98	\$4,895.70
HP	1/2 PAGE (No Color)	\$350.54	\$4,206.50
HPC	1/2 PAGE (With Full Processed Colour)	\$487.85	\$5,854.20
FP	FULL PAGE (No Color)	\$524.65	\$6,295.80
FPC	FULL PAGE (With Full Processed Colour)	\$731.03	\$8,772.40
OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	\$90.57	\$1,086.80
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$98.66	\$1,183.90
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$1,357.39	\$16,288.70
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,146.67	\$13,760.00
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$626.68	\$7,520.10
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,222.43	\$14,669.20
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$729.19	\$8,750.30
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$542.47	\$6,509.60
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$621.57	\$7,458.80
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